



Consortium's Walk Team Raises Record Amount for 2009 AIDS Walk Delaware

The Delaware HIV Consortium's AIDS Walk team raised a record amount this year, nearly \$18,000, proving that even in tough times teams can still exceed goals. Not only was this the most money the Consortium team has ever raised but it was also the most any team brought in, statewide. "I'm proud of our team for stepping up and raising an incredible amount of donations and leading by example for this year's AIDS Walk," said Executive Director Peter Houle. "It's really about raising the bar, rallying the community and not letting economic times dictate your outcomes," Houle added.

Although the day of the AIDS Walk in Wilmington started out wet and rainy, the sky cleared by the afternoon and a crowd of nearly 3,500 people, as stated in *The News Journal*, showed up to "Walk the Walk". Prior to step-off, the crowd gathered to raise 258 feet of red fabric in the shape of an AIDS awareness ribbon, in an attempt to break the Guinness World Record for the largest "mission awareness ribbon." Attendees were also entertained with music performed by Club Phred, an array of donated food, information tables and face painting, among other things. "We truly appreciate all of the individuals, teams, businesses and organizations who helped raise money and donated their time, energy and services to the 2009 AIDS Walk," said Houle.



Despite months of planning and hard work, this year's Wilmington Walk fell short of our intended goal. With more than a thousand fewer walkers than last year, this year's Walk in Wilmington raised \$97,134 (as of 10/15/09), compared to last year's total of \$145,913. The record amount raised in a Wilmington Walk was \$187,836 in 2007.

The two other Walks held on October 4 in Dover and Rehoboth Beach gave walkers the opportunity to come out to show their support for the HIV/AIDS community in Kent and Sussex counties. The Rehoboth Beach Walk, in its second year at that [Continued on page 4](#)

We Make Helping Others as "Easy As Pie"

The Sixth Annual "Easy As Pie" fundraiser is currently underway, so order your pies now and you'll have one less thing to worry about when Thanksgiving comes around. For each \$20 donation you will receive one pie of your choice from Linvilla Orchards or Just Desserts by Jekeitta. Convenient pick-up locations are located statewide and we've added two new pick-up points: Lamberti's Cucina on Philadelphia Pike in Bellefonte and Crimson Moon Tavern on 6th Street in Wilmington.



All proceeds benefit the Delaware HIV Consortium's housing assistance program, emergency client assistance program and the House of Joseph II, a 16-bed residence for people who are living in the advanced stages of AIDS, run by the Ministry of Caring. This marks the 4th year of collaborating with the Ministry of Caring.

Currently there are nearly 300 people living with HIV/AIDS in Delaware who are on the waiting list to receive rental assistance, spending an average of four years on the waiting list.

Log on to www.delawarehiv.org today to order your pies (There are five flavors to choose from, as well as a cheesecake.) and don't forget to pick one up for your Thanksgiving host. Page seven of this newsletter has an order form that can be mailed or faxed to the Consortium, and we also take orders by phone. With every purchase you will be helping Delawareans who are infected and affected by HIV/AIDS. It doesn't get much sweeter than this--the hardest part is choosing your pies!

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A Letter From the Executive Director

Dear Friends,

What a difference a few months can make. In a heartbeat or just a matter of days, lives and circumstances can change dramatically. For nineteen men, women and families, all clients of the Consortium, this summer was a life changer. After as long as a four-year wait, these individuals received word that they were finally eligible for stable and affordable housing assistance through the Consortium's housing program. A very long wait was over...hope was on the horizon.

The housing vouchers that were activated provided everyone a new place to call home. For others as well, it meant independence. For a few more it was the end of sporadic homelessness and for another few, it was a chance to start over. But for all, it will become a significant contribution to their health management, improved self-esteem and better medication adherence. Overall, stable and affordable housing is proven to reduce stress, assists in linking individuals to other integral services and is the leading factor in maintaining one's health and happiness and in improving the quality of life!

During the same time period that our clients experienced life-altering changes, the Delaware HIV Consortium was riding the ups and downs of the funding roller coaster. Earlier in the year, a successful WOW fundraiser that exceeded financial goals gave hope of a terrific year to come.

Following WOW, our attention immediately focused on the 2010 AIDS Walks in Wilmington, Dover and Rehoboth Beach. As the results of the Walk efforts are tallied, and are less than expected, it is somewhat disheartening. Again, the roller coaster takes us up and down. While the Wilmington and Dover Walks were down significantly, the good news is that the Rehoboth Beach Walk actually did slightly better than last year!

And there's more positive news; despite all the talk of the poor economy the Delaware HIV Consortium's Walk team collected a record breaking \$17,500! In addition, the good news for the community is that the Walk strengthens partnerships and is made possible through a special collaboration of time, talent, efforts and staffing from our partner AIDS Delaware and the contributions of the Ministry of Caring and the Faith Community Partnership.

So, despite the April edition of *The Chronicle of Philanthropy's* statement that foundation assets plummeted by \$150 billion last year, there is hope and good news when we set our goals higher, work harder to over achieve and don't accept what is... but rather what we can make the moment be! We can also share in the satisfaction of knowing our collective collaborations and labors of love make a difference in many people's lives. Contrary to the status quo, optimism raises our standards and brings out the best in all who believe in raising the bar. Let hope guide us in the future to set our goals higher and to provide quality services that empower Delawareans living with HIV/AIDS.

Peter Houle

The Delaware HIV Consortium is a statewide, non-profit organization dedicated to eliminating the spread of HIV/AIDS and to creating a seamless continuum of care for all people infected and affected in Delaware.



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Help Us Go Green

These days, businesses and individuals are trying to cut costs and be more environmentally friendly. The Consortium invites you to receive Voices and other print materials via your e-mail, which saves our organization money on printing and mailing costs while helping the environment, too. We now have a special page on our website where you can easily update your address, add your e-mail address and let us know how you wish to receive information from us. If any of your personal information has changed we would appreciate an update.

Visit www.delawarehiv.org to update your contact information or mailing preferences. You can also update your contact information on the enclosed envelope and mail it back to the Consortium. If you prefer to speak to someone in the office, call the Consortium at 302-654-5471.

Save The Date for WOW Saturday, April 17, 2010

It's official, the 2010 WOW Awards will be held on April 17, so mark your calendars now. The Clarion Hotel - The Belle, of New Castle will graciously host WOW again, and "We couldn't possibly be more excited," says Denise McCool, director of operations. Last year's guests couldn't say enough great things about the venue, theme, food and surprises. This year's theme and special surprises will surely delight you once again.

Special thanks to our hosts Alan Spiro, Denise McCool and William Lewis from the Clarion Hotel - The Belle. We're delighted to announce that our favorite, longtime supporters are back in full force. The Planning Factory International, with Cher Przelomski and Susan Simmons and their team, are already scheming this year's fabulous theme and decor.

We are excited that Moore Brothers Wine Company, Hadfield's Seafood and Amy Lukk from Tommy Bahama Ultra Premium Rum/Sidney Frank will all be back again, for the sixth year in a row. So treat yourself and save the date.



Catering Sales Manager William Lewis and Director of Operations Denise McCool of the Clarion Hotel-The Belle in New Castle are proud to host and cater the 2010 WOW Awards Celebration. Check out their website, www.clarionhotel.com/hotel/de036

New Staff Member - Charmaine Quarles

The Delaware HIV Consortium is pleased to announce the addition of the newest staff member, Charmaine Quarles. Charmaine has been hired as the new Housing Specialist. Charmaine most recently worked as a case manager and intake coordinator for AIDS Delaware. "I look forward to working with Charmaine. Having worked in case management she brings with her a broad knowledge of our clients and the issues they face," said Dianne Casey, director of housing.

Ms. Quarles has also worked as a drug and alcohol counselor in the past. She is currently working on her Masters in Administration of Human Services from Wilmington University, which she will receive in May 2010. Please join us in welcoming Charmaine to the Consortium team.



John Marchant - New Board Member

The Board of Trustees is proud to announce the Consortium's newest board member, John Marchant. John is the Director of Public Affairs for Howard Consulting Group in Washington, D.C. John has been actively supporting the Consortium for several years. He is on the Policy Committee and was also a 2009 recipient of the WOW Community Award at the 2009 WOW Awards Celebration.

Board President Arlene Bincsik stated, "We've very pleased to have John join our Board of Trustees." She continued, "His wealth of experience and participation in Consortium activities in the past makes him an ideal candidate and we all look forward to working with him in the future."

News & Events

Melba Moore Concert Benefits DHC

On September 18 Melba Moore, the Tony-winning and Grammy-nominated singer, performed live in concert at the Sheraton Suites in downtown Wilmington. A portion of the proceeds from the event were donated to the Consortium. John Hinkson, communications coordinator, and Tammy Jones, special event/development associate, arranged a radio interview with Melba Moore on 1450 AM, WILM. The 30 minute interview with radio host Ted Efav also allowed for the Consortium staff to talk about the effects of HIV/AIDS on our state. Jones and Hinkson also invited listeners to register for the 2009 AIDS Walk. Thanks to Ted Efav and Melba Moore for their time and generosity.

Resource Guides Available

The Delaware HIV Consortium recently printed 9,000 copies of its informative, user-friendly 2009-2011 Delaware Resource Guide. Over 6,700 copies have been distributed to date.

This convenient directory lists over 200 agencies and programs throughout Delaware that provide HIV/AIDS services and related resources, such as: case management, crisis help, HIV counseling and testing, housing programs, medical resources, and supportive services. With text in both English and Spanish, the Resource Guide is a useful tool for both service providers and consumers.

The Resource Guide can be obtained free-of-charge by calling Rita Devlin Salvo at (302) 654-5471, or toll free at (877) 338-7328. You can also reach her by e-mail at rdsalvo@delawarehiv.org.

Supporting DHC Online

As the Holidays approach, please remember that **Amazon.com** and **Boyd's Flowers** donate a portion of their sales to us when you link to their websites through ours, www.delawarehiv.org. Simply click on the links on the right-hand side of our homepage and you'll be helping us out this Holiday season.

A Special Thank You To A New AIDS Walk Caterer

The AIDS Walk committee would like to especially thank **William Korenkiewicz**, chef/owner of **By Land Or By Sea Catering** who donated an incredible array of some of the best food we've ever had at an AIDS Walk. Bill has been working in food service for over 23 years working in kitchens specializing in the cuisines of everything from Japanese, Chinese and Thai to Spanish, Indian, Italian, French and Chesapeake seafood.

Having recently moved back to the area from California, this was Bill's first year of involvement with AIDS Walk Delaware. Bill said, "It felt great to give back to a good cause while meeting new people," and serving his pork and chicken sate, among other treats. If you need an event catered, from an intimate dinner party to a holiday celebration or business lunch, contact Bill at 610-368-4804 or visit his website, www.bylandorbyseacatering.com.

AIDS Walk, *Continued from page 1*

location, defied the odds and raised more money than last year. Nearly \$33,000 (as of 10/15/09) was collected at this year's Walk in Rehoboth. In addition to food and treats, Rehoboth Beach walkers were entertained by RoseColored Glasses. Congratulations to Sussex walk coordinator, Sharyn Warwick, Glen Pruitt, and the walk committee for their tremendous efforts in raising more funds this year. Kudos.

Attendance was slightly lower than last year in Dover but the enthusiastic walkers were warmed-up with a pre-walk stretch by the Delaware State University women's basketball team. A special thanks goes to the Department of Public Health and the John Wesley AME Church's walk teams that led the pack in raising the most donations in Kent County. As of 10/15/09 the Dover Walk raised nearly \$11,500, as compared to \$15,000 last year. Donations for all three Walks this year, as of mid October, are estimated to have brought in a total of \$141,500.

The AIDS Walk is a community collaborative effort of the Delaware HIV Consortium, AIDS Delaware, the Ministry of Caring and the Faith Community Partnership. The Consortium wishes to thank all of our partners, walkers and sponsors and looks forward to planning and executing a tremendously successful Walk for next year. **SAVE THE DATE: Sept. 26, 2010.**



Walkers in Wilmington raise 258 feet of fabric in the form of an AIDS Awareness Ribbon, in an attempt to break a world record.

What's Keeping Us Busy

Collector's Christmas Ornaments For Sale Through December

The Delaware HIV Consortium is proud to offer the 14th edition of this collector's Holiday ornament. Called **Melt My Heart With A Smile**, this ornament is made of solid brass with a 24-karat gold finish. It measures 2.25 X 3 inches and the snowman's red scarf re-creates the international HIV/AIDS awareness ribbon. To see a picture of this ornament in color please visit our website, www.delawarehiv.org.

Over the past 13 years, Sussex County AIDS Council (SCAC) sold the commemorative ornaments to benefit their programs that helped people living with HIV/AIDS. Since SCAC closed its doors this year the Consortium has taken on this holiday tradition and fundraiser. Many people have been collecting this series for years, so we invite you to build on your collection or start one this year with the Melt My Heart With A Smile ornament.

To purchase an ornament, contact the Delaware HIV Consortium at 302-654-5471 or Glen Pruitt at gpruitt@delawarehiv.org. Each ornament costs \$20, and they are available through the end of December, as long as supplies last.



World AIDS Day - Statewide Events

World AIDS Day, always held on December 1, falls on a Tuesday this year and will be observed at events across the state. This year's theme is *Universal Access and Human Rights*. First observed in 1988, World AIDS Day was created to focus global attention on the HIV/AIDS epidemic across the globe. World AIDS Day helps remind people that HIV still affects millions worldwide, and that there is still no cure for the disease.

According to UNAIDS estimates, there are now 33.2 million people living with HIV, including 2.5 million children. During 2007 some 2.5 million people became newly infected with the virus. Around half of all people who become infected with HIV do so before they are 25 years old and die from AIDS before they are 35. Around 95% of individuals with HIV and AIDS live in developing nations. But HIV today is a threat to men, women and children on all continents throughout the world.

New Castle County World AIDS Day Activities

•In Wilmington on Tuesday, December 1, 2009, the 18th Annual World AIDS Day Interfaith Service and Candlelight Vigil will be held at 7:30 pm at Westminster Presbyterian Church. Located just off Pennsylvania Avenue at Rodney Street and 13th Street, Westminster's address is 1502 W. 13th St. Wilmington, 19806.

•Beautiful Gate Outreach Center (BGOC) will be holding a special HIV testing campaign on Tuesday, December 1 from 9 am to 7 pm. Free, rapid (same day results), confidential testing will be offered at the BGOC office located at 604 N. Walnut Street in Wilmington. A valid photo ID will be required. Gifts will be provided to those who qualify. For additional information, please call the BGOC office at 302-472-3002.

Kent County World AIDS Day Activities

•Kent and Sussex Counseling Services (KSCS) and John Wesley AME Church will be hosting a World AIDS Day service from 6 pm to 7:30 pm on December 1, 2009. All are welcome at the event which will be held at the John Wesley AME Church located at 217 W. Division St. in Dover. If you would like more information about the event taking place in Dover on World AIDS Day, call the KSCS offices at 302-735-7790.

Sussex County World AIDS Day Activities

•CAMP Rehoboth will again host an art exhibit featuring works by HIV+ artists. There will also be a Candlelight Walk of Hope and service of remembrance. Details, as of print time, are still being determined. If you would like more information about the events taking place in Rehoboth on World AIDS Day, call CAMP Rehoboth at 302-227-5620 or visit their website www.camprehoboth.com.

For the most up to date list of statewide World AIDS Day events please check our statewide calendar at www.delawarehiv.org.

News & Events

Planning Council Completes the 2010-2014 HIV Comprehensive HIV Prevention Plan and Statewide Coordinated Statement of Need

Prevention and treatment plans are required documents for jurisdictions that receive federal funds for HIV/AIDS programs. In Delaware, Planning Council members, the Division of Public Health, other state agencies, service providers, persons living with HIV/AIDS and community members participated in a collaborative five-year effort to produce the state's first integrated prevention and treatment plan: 2010-2014 HIV Comprehensive Prevention Plan and Statewide Coordinated Statement of Need. The Planning Council approved the treatment portion of the Plan in December 2008 and the prevention portion of the document in September 2009.

The Comprehensive Plan does more than satisfy federal requirements: it guides how funding is used in Delaware to provide the most beneficial, comprehensive and cost-effective prevention and treatment services. Specifically, the Plan examines the epidemic and emerging trends within the state; determines what services are needed, available or lacking; prioritizes populations most at-risk for contracting or spreading HIV/AIDS; determines what prevention interventions work best for each population; and establishes measurable goals and objectives for both treatment and prevention. To assure relevancy of the Plan over its lifetime, annual updates are performed as needed.

While the epidemic in Delaware has stabilized somewhat in that the rate of new infections has decreased over the last five to eight years, a number of current factors will impact the latest funding decisions. These include—but are not limited to—trends regarding the location of new incidences (more widespread than concentrated); the fact that 964 persons with HIV/AIDS are estimated as lost-to-care and in need of treatment (requiring an estimated \$2.6 to \$4.4 million in treatment costs, exclusive of staffing); a sharp rise in newly-diagnosed infections among African American females in 2008; the need to develop institutionalized education and screening messages, when possible; and the reality of “flat” funding over recent years.

The complete 2010-2014 HIV Comprehensive Prevention Plan and Statewide Coordinated Statement of Need is available on the Consortium's webpage (www.delawarehiv.org). Contact Rita Devlin Salvo at 302-654-5471 or by e-mail at rdsalvo@delawarehiv.org regarding comments or questions.

Plaque Honoring Late Dr. William Holloway Dedicated at Wilmington Hospital Annex

Christiana Care's HIV Community Program at Wilmington Hospital Annex cares for people with HIV/AIDS throughout Delaware, serving 65% of HIV+ state residents who are receiving medical services. Dr. Holloway was the first physician in Delaware to care for patients with HIV/AIDS. A ceremony was held on September 24, 2009 to honor his memory and years of service.



From left: Robert Laskowski, M.D., President and CEO of Christiana Care; Dr. Virginia Collier, Chair, Dept. of Medicine; Dr. Susan Szabo, HIV Program Medical Director; Nita Holloway, board member; Arlene Bincsik, Administrative Director of HIV Program; and Gary Ferguson, COO of Christiana Care, at the ceremony on September 24, 2009.



As many of you donate to the United Way this time of year, please keep in mind that the Delaware HIV Consortium is an affiliate member of the United Way. Our agency code number is **9467**. Please remember us as you fill out your donation forms. Thank you and Happy Holidays.

Order Your Thanksgiving Pies Now

Choose one of four ways to order your pies!

1. Order online: www.delawarehiv.org
2. Phone: 302-654-5471
3. Fax: 302-654-5472
4. Mail to: Delaware HIV Consortium
100 West 10th St., Suite 415
Wilmington, DE 19801



Please include your phone number and/or e-mail address so we can contact you if there is a question about your order.

PLEASE CHOOSE A PICK UP LOCATION

The following locations will be offering pick ups on **Tuesday, 11/24/09 only!**

Community Service Parking Garage

Corner of 11th & Orange Sts., Wilmington
Tues. 11/24/09 (noon - 6 p.m.)

Ministry of Caring - FXN Center

917 Madison St., Wilmington
Tues. 11/24/09 (noon - 6 p.m.)

Wild Thyme Flowers Inc.

5725 Kennett Pike, Centreville
Tues. 11/24/09 (noon - 5 p.m.)

Lamberti's Cucina

514 Philadelphia Pike, Bellefonte
Tues. 11/24/09 (noon - 8 p.m.)

Iron Hill Brewery & Restaurant

710 Justison St., Wilmington
Tues. 11/24/09 (noon - 8 p.m.)

Iron Hill Brewery & Restaurant

174 E. Main St., Newark
Tues. 11/24/09 (noon - 8 p.m.)

Kent/Sussex Counseling Services

1241 College Park Dr., Dover
Tues. 11/24/09 (noon - 5 p.m.)

Sussex Counseling Services

20728 DuPont Blvd., Unit 313, Georgetown
Tues. 11/24/09 (noon - 5 p.m.)

CAMP Rehoboth

37 Baltimore Ave., Rehoboth Beach
Tues. 11/24/09 (noon - 5 p.m.)

The following location will be offering pick ups on **Wednesday, 11/25/09 only!**

Crimson Moon Tavern

1909 W. 6th St., Wilmington
(Between Union & Lincoln Streets)
Wed. 11/25/09 (4 p.m. - 9 p.m.)

Sorry, the Delaware HIV Consortium cannot accommodate missed pick-ups.
All pies must be picked up at the location you selected when original order was placed.

All Pie orders MUST be received by NOON on Friday, 11/20/09

Name _____

Billing Address _____

City, State, ZIP _____

Phone _____

E-mail _____

CHOOSE YOUR PIES

(Please fill in the quantity on the corresponding line)

_____ Dutch Apple Crumb _____ NY Style Cheesecake

_____ Pumpkin _____ Sweet Potato

_____ No Sugar Apple _____ Pecan

Total number of pies _____ x \$20 each = \$ _____

I would like to make an additional donation of \$ _____

TOTAL ORDER AMOUNT = \$ _____

METHOD OF PAYMENT

All orders must be pre-paid.

_____ Cash _____ Check _____ Credit Card

Please complete for credit card orders only. Check card type:

_____ Visa _____ MasterCard _____ AmEx _____ Discover

Name on Card (Please print legibly) _____

Credit Card Number _____

Expiration Date _____

Signature _____

• Currently 289 people living with HIV/AIDS in Delaware are on the waiting list to receive rental assistance. The average time spent on the waiting list: 4 years!

• Every nine and a half minutes, someone is newly infected with HIV in the United States.

D.H.C.
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